

Revised

WSTL DSCC CF Rev 4 2486318



125 West 55th St
New York, NY 10019

Contract # 25162819
CPE: 49/53/4607
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Flight: 11/1/16 - 11/7/16
Advertiser: DSCC IE
Product: DSCC IE

Station: WSTL
Market: Cincinnati
Office: WASHINGTON

Total Spots: 29
Total CPP: \$0.00

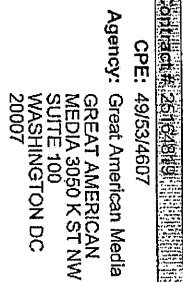
Agency Order #: 4973661
Buyer: Miller, Mackenzie
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:
Traffic #: 2486318
Separation:

Comments: CANCELLED PER CLIENT

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1	11/2	11/3	11/4	11/5	11/6	11/7	Total Spots	Total \$	CPP	GRP
REV+ 10	Tu-F-M 9a-10a		JERRY SPRINGER	\$250.00	0.0	30	0	5						5	\$1,250.00	\$0.00	0.0
REV+ 11	Tu-F-M 1p-2p		STEVE WILKOS	\$200.00	0.0	30	0	5						5	\$1,000.00	\$0.00	0.0
REV+ 12	Tu-F-M 3p-4p		MAURY	\$200.00	0.0	30	0	5						5	\$1,000.00	\$0.00	0.0
REV+ 13	Sa 8p-8:30p		BOBS BURGERS	\$250.00	0.0	30	0	1						1	\$250.00	\$0.00	0.0
REV+ 14	Tu-F-M 11p-11:30p		TWO 1/2 MEN	\$250.00	0.0	30	0	5						5	\$1,250.00	\$0.00	0.0
REV+ 15	Tu-F-M 11:30p-12m		MIKE & MOLLY	\$200.00	0.0	30	0	5						5	\$1,000.00	\$0.00	0.0
REV+ 16	Sa 10:30p-11p		RING OF HONOR	\$100.00	0.0	30	0	1						1	\$100.00	\$0.00	0.0
REV+ 17	Sa 11p-11:30p		RING OF HONOR	\$200.00	0.0	30	0	1						1	\$200.00	\$0.00	0.0
REV+ 18	Sa 11:30p-12m		CHEATERS	\$200.00	0.0	30	0	1						1	\$200.00	\$0.00	0.0
TOTALS: 29														29	\$6,250.00	\$0.00	0.0



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Total GRP:
Traffic #: 2486318
Separation:

Contract # 25164819	Changes as of 12/27/2016 at 2:14 PM	Version: Pricing/Revision: 4
CPE: 49/53/4607	Flight: 11/17/16 - 11/17/16	Station: WSTR
		Total \$: \$6,250,000

Agency: Great American Media
GREAT AMERICAN

Advertiser: DSCC IE
Product: DSCC IE

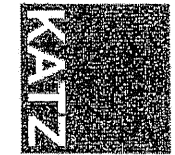
Market: Cincinnati
Office: WASHINGTON

Total Spots: 29
Total CPP: \$0.00

Special Instructions		Order Level Comments	
Date/Time	Added by	Comment	
09/27/16 2:14 PM	LAUREN FELLNER	CANCELLED PER CLIENT	
09/26/16 11:29 AM	ALEXANDRA BRADLEY	CANCELLED PER CLIENT	
08/18/16 4:25 PM	Rita Schmidgall	SEE LN4 FOR TX 11/15 8-830P MONOPOLY - PROGRAM CHANGE TO BOB'S BURGERS. PLEASE ADVISE. THANKS, RITA	
04/29/16 3:05 PM	ALEXANDRA BRADLEY	Separation: 30	
04/29/16 3:05 PM	ALEXANDRA BRADLEY	Separation: 30	

Competitive Information:		Daypart Summary					Monthly Summary			
Market Budget:	\$312,500	Day/Time	% Distrib	Spots	Dollars	GPR	GRP	Month	Spots	Dollars
WSTR Share:	2%		100%	29	\$6,250.00	N/A	0.0	2016-Nov	29	\$6,250.00
Comment:		Total	100%	29	\$6,250.00	N/A	0.0	Total	29	\$6,250.00
EKRC: 2%										
WCPO: 23%										
WKRC: 30%										
WLWT: 28%										
WXIX: 15%										

			Transaction History					
Altans	Created/Received	Created by	Status	Spot	Spot	Stchng	Contract \$	Comment
Revision	9/27/16 2:14 PM	LAUREN FELLNER	Revised	29		\$6,250.00	\$6,250.00	Changes: Total Spots Matched to 0, Total Spots from 0 to 29. Calculated Dollars from \$0.00 to \$6,250.00, Total \$ from \$0.00 to \$6,250.00, User Entered \$ from \$0.00 to \$6,250.00, 9 buylines added or modified.
Queued for Electronic Contracting	9/26/16 11:40 AM					\$0	\$0	
Queued for Electronic Contracting	9/26/16 11:39 AM					\$0	\$0	Changes: Total Spots from 29 to 0, Calculated Dollars from \$6,250.00 to \$0.00, Total \$ from \$6,250.00 to \$0.00, User Entered \$ from \$6,250.00 to \$0.00, Comments from REVISED PROGRAM LINE 4, PLS CNF to CANCELLED PER CLIENT, 9 buylines added or modified.
Revision	9/26/16 11:29 AM	ALEXANDRA BRADLEY	Confirmed	29		\$6,250.00	\$0	Changes: Comments from Separation: 30 to REVISED PROGRAM LINE 4, PLS CNF, 1 buyline added or modified.
Revision	8/23/16 12:04 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$0	
Makegood 1	8/18/16 4:25 PM	Rita Schmitgall	Confirmed			\$0	\$6,250.00	



KATZ TELEVISION
GROUP

Contract # 251618131
CPE: 49/53/4607
Agency: Great American Media
GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 9/27/2016 3:02:41 PM
Flight: 11/1/16 - 11/7/16
Advertiser: DSCC IE
Product: DSCC IE

Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Total \$: \$6,250.00
Total Spots: 29
Total CPP: \$0.00

125 West 55th St
New York, NY 10019

Agency Order #: 4973661
Buyer: Miller, Mackenzie
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:
Traffic #: 2486318
Separation:

Transaction History		Status		Spots		S Chg		Contract \$		Comment	
Queued for Electronic Contracting	5/2/16 8:18 AM							\$0			
Revision	4/29/16 3:05 PM	Confirmed						\$0		Changes: Product from issue to DSCC IE, Demo Meta to [R]16], User Entered \$ from	
New	4/29/16 3:04 PM	New	29					\$6,250.00	\$6,250.00		

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2486318

Schedule Dates 11/01/16-11/07/16
Advertiser DSCC-Independent Expenditure (73962)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 49/53/4607 - DSCC IE (829767)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mackenz, Miller,
Phone/Fax /
CPE 49/53/4607
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments DSCC IE
REP-ALEXANDREA BRADLEY

Date Entered 05/03/16
Last Modified 08/23/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25164819
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$937.50
Net Total \$5,312.50
Sales Tax

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Nov. 2016	29	\$6,250.00
Grand Total:	29	\$6,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/16-11/04/16	3	:30	9A- Jerry Springer	1	1	1	1	1	1			4	\$250.00	\$1,000.00	Cincinnati (WSTR)	Jerry Springer	5/3/16
2.0	Normal Line / SPOT (2)	11/01/16-11/04/16	3	:30	1P- Steve Wilkos Show 2	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Steve Wilkos	5/3/16
3.0	Normal Line / SPOT (3)	11/01/16-11/04/16	3	:30	3P- Maury Povich	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Maury Povich	5/3/16
4.0	Normal Line / SPOT (4)	11/05/16-11/05/16	3	:30	8P- Monopoly Millionaires Club							1		1	\$250.00		Cincinnati (WSTR)	Monopoly Millionaires Club	5/3/16
4.0.1	Closed Preempt (4)	11/05/16															Cincinnati (WSTR)	Program Change/Exception	
5.0	Normal Line / SPOT (5)	11/01/16-11/04/16	3	:30	11P- Two and a Half Men	1	1	1	1	1	1			4	\$250.00	\$1,000.00	Cincinnati (WSTR)	Two and a Half Men	5/3/16
6.0	Normal Line / SPOT (6)	11/01/16-11/04/16	3	:30	11:30P- Mike and Molly 2	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Mike & Molly	5/3/16
7.0	Normal Line / SPOT (7)	11/05/16-11/05/16	3	:30	10:30P- Sports-Ring of Honor							1		1	\$100.00	\$100.00	Cincinnati (WSTR)	Ring Of Honor	5/3/16
8.0	Normal Line / SPOT (8)	11/05/16-11/05/16	3	:30	11P- Sports-Ring of Honor							1		1	\$200.00	\$200.00	Cincinnati (WSTR)	Ring Of Honor	5/3/16
9.0	Normal Line / SPOT (9)	11/05/16-11/05/16	3	:30	11:30P- Cheaters							1		1	\$200.00	\$200.00	Cincinnati (WSTR)	Cheaters	5/3/16
10.0	Normal Line / SPOT (1)	11/07/16-11/07/16	3	:30	9A- Jerry Springer	1								1	\$250.00	\$250.00	Cincinnati (WSTR)	Jerry Springer	5/3/16
11.0	Normal Line / SPOT (2)	11/07/16-11/07/16	3	:30	1P- Steve Wilkos Show 2	1								1	\$200.00	\$200.00	Cincinnati (WSTR)	Steve Wilkos	5/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Contract # 2486318

Schedule Dates	11/01/16-11/07/16	Date Entered	05/03/16
Advertiser	DSCC-Independent Expenditure (73962)	Last Modified	08/23/16
Agency	Great American Media (2231)	Entered By	Rita Schmidgall
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	NO
Brand	49/53/4607 - DSCC IE (829767)	Headline #	ECR25164819
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mackenz,Miller,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4607	Commission	\$937.50
Account Types	National/Political Issue Agency BRD	Net Total	\$5,312.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DSCC IE REP-ALEXANDREA BRADLEY		

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Nov. 2016	29	\$6,250.00
Grand Total:	29	\$6,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (3)	11/07/16-11/07/16	3	:30	3P- Maury Povich	1	1							1	\$200.00	\$200.00	Cincinnati (WSTR)	Maury Povich	5/3/16
13.0	Normal Line / SPOT (5)	11/07/16-11/07/16	3	:30	11P- Two and a Half Men	1	1							1	\$250.00	\$250.00	Cincinnati (WSTR)	Two and a Half Men	5/3/16
14.0	Normal Line / SPOT (6)	11/07/16-11/07/16	3	:30	11:30P- Mike and Molly 2	1	1							1	\$200.00	\$200.00	Cincinnati (WSTR)	Mike & Molly	5/3/16
15.0	M/G For 4.0.1 / SPOT (4)	11/05/16-11/05/16	3	:30	8P- Bob's Burgers							1		1	\$250.00	\$250.00	Cincinnati (WSTR)	BOB'S BURGERS	8/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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